In order to effectively organize and analyze my photographic data, images were uploaded to Pinterest, a rapidly growing online social networking service. This allowed me to visually represent my insights as images and text, which can be more easily understood and shared with others. By using Pinterest, I was able to create a visual representation of the insights gained through my observations and research. This shows how Pinterest might be used as a method to gather insights. Findings from a study like this have the potential to improve the sales of companies who employ this method to gather insights. For example, Pinterest has the potential to be a very powerful tool for companies looking to sell products to foreign consumers. Pinterest allows them to create a visual representation of the product, which can be shared with potential customers in other countries. This can help to increase sales and generate interest in the product. Furthermore, Pinterest allows companies to track the performance of their campaigns, which can help to identify which products are performing well and which ones need improvement. Overall, Pinterest is a powerful tool for companies looking to sell products to foreign consumers, as it allows them to create a visual representation of the product and track its performance.